

# CIRÉPIL

BY PERRON RIGOT  
PARIS

INTIMATE WAXING

More than waxing, it's a beauty treatment

GENTLE - EFFECTIVE - COMFORTABLE

N°1  
IN FRANCE

- Female bikini wax -

## HELP!

Basic, French, Brazilian?

It's easy to get confused by all the different bikini wax styles. All women have their own needs and expectations about waxing.

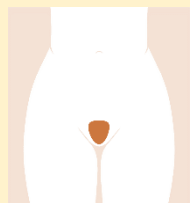
In the past, woman prefer a natural bikini; today woman have taken control and take it all off!

**Let's have a look at all bikini wax styles!**

**TRY & USE OUR INTIMATE 4 WAX !**

- Dedicated to intimate areas -

DERMO-PROTECTIVE, PURIFYING,  
ANTI-IRRITATION, SOOTHING

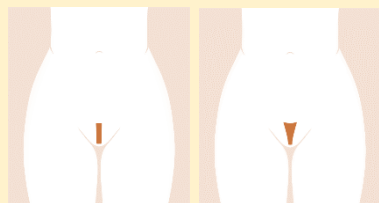


### BASIC/REGULAR BIKINI (20 min)

Quick, easy and basic! A good option if you want to a **natural look** and are looking for a clean-up. The Basic bikini wax removes the hair outside of the underwear line.

**Nothing more, nothing less!**

----- RECOMMENDED PRICE : \$ 20 - \$ 50



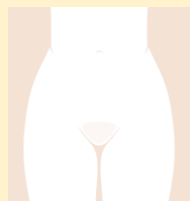
STRIP

TRIANGLE

### FRENCH BIKINI (25 min)

The French Bikini removes **more hair than a basic bikini wax** but **less than a Brazilian**. The bikini line is further in without any hair removed from the back or the labia.

----- RECOMMENDED PRICE : \$ 40 - \$ 60



### BRAZILIAN BIKINI (30 min)


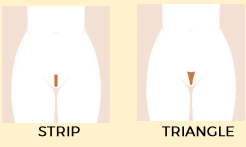

This is arguably **the most popular of all bikini waxes**. Hair free, everywhere. The Brazilian removes all hair from the top and sides and around the back.

----- RECOMMENDED PRICE : \$ 40 - \$ 100

# INTIMATE 4 WAX - 800g

- Dedicated to intimate areas -



	Number of treatments per 800g	Cost per treatment*	Average profitability per 800g* (Margin in value and %)	
 Basic/ Regular Bikini	18	\$2,16	\$591,2	93,8%
 STRIP TRIANGLE French Bikini	12	\$3,23	\$561,2	93,5%
 Brazilian Bikini	7	\$5,54	\$451,2	92,1%

\*2019 prices: \$38,80 per 800g.

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